

## MAILCOM Las Vegas, March 23-25, 2026 - Daily Conference Planner

| Dates: >>>  | Monday, March 23, 2026   |  |  | Tuesday, March 24, 2026   |  |  | Wednesday, March 25, 2026   |   |   |  |  |
|---|--|--|--|---|--|--|---|---|---|--|--|
| ROUND >>>   | Round One:   | Round Two:   | Round Three:   | Round Four:   | Round Five:  | Round Six:   | Round Seven:  | Round Eight:  | Round Nine:   | Round Ten:   |  |
| TRACKS √ √ √  | 2:00-3:00 pm   | 3:15-4:15 pm   | 4:30-5:30 pm   | 11:15-12:15 pm  | 2:00-3:00 pm   | 3:15-4:15 pm   | 4:30-5:30 pm  | 11:15-12:15 pm  | 1:30-2:20 pm  | 2:30-3:20 pm   |  |
| <b>TRACK 1: Mail Systems Management</b>                   |  | MM124: Mail Systems Management Workshop  |  | MM240: Address & Data Management Workshop   | MM255: What to Measure to Effectively Manage a Mail Center         | MM264: Mail Management 101: Optimize Your Mail Center Spend                          | MM278: The Evolution of Mail Services and Path to the Future                                |   | MM399: Tips & Tricks to Save on Postage                               |  |  |
| <b>TRACK 2: Postal Mail Management</b>                    | PM110: Optimize Postage by Mastering Your Total Cost Per Piece   |  | PM135: Saving Money With Informed Delivery                               |   |  |  | PM276: Basics of Mailpiece Design and Requirement   | PM389: Turning Postage Data into Power  |   | PM403: Building & Maintaining a Postal Program           |  |
| <b>TRACK 3: Technology &amp; AI Mail Management</b>       | AI117: AI & Mail: The Future in Here   |  |  |   | AI252: Using the Power of AI to Enhance Digital Mail Opportunities |  | AI270: Sustainability, Security, and Speed: The 3 Pillars of the Future of Mail             | AI382: Next Generation Mail Centers   |   | AI406: Return Mail: Unlocking Its True Value             |  |
| <b>TRACK 4: Safety &amp; Security</b>                     |  | SS125: Mail Safety & Security Town Hall  | SS131: The 3 S's in Mail Security  |   |  | SS265: Hidden Threats: Approaches to Securing Incoming Mail & Packages               | SS275: Safety & Security: Risk-Based Planning & Budgeting for Your Mail Screening Operation |   |   | SS309: Understanding the Need for Mail/Parcel Screening  |  |
| <b>TRACK 5: Digital &amp; Print Mail Management</b>       | DP115: Mailing Requirements: Pricing, Prep and Processes   |  | DP133: Address Quality – Customer Data – Quality Reporting               | DP246: Postage Optimization Strategies in Today's Mail Industry                                       |  |  | DP272: Successfully Managing In-House Print & Mail Operations                               |   | DP390: Mastering Transactional Mail Operations for Success            | DP301: Best Practices of High Performing Print Shops     |  |
| <b>TRACK 6: Leadership &amp; Professional Development</b> |  |  | LD139: Basic Training for New Managers & Supervisors                     | LD244: Effective Approaches to Making Initial Inroads   | LD250: Best Practices of Great Leaders                             |  |   | LD380: Why Operational Resilience Matters   |   |  |  |
| <b>TRACK 7: College &amp; University Workshops</b>        | CU114: College/University Mail & Delivery Distribution Management  |  | CU130: Emerging Trends and Technology in College/University Mail Centers |   | CU254: Unpacking the Power of Project Management and Mail          |  | CU277: Enterprise Postal Governance   | CU385: Nonprofit Mail: Requirements, Challenges, & Lessons Learned  |   |  |  |
| <b>TRACK 8: Deliver &amp; Distribution Management</b>     | DD112: Package Tracking: Utilizing Technology for Chain of Custody   |  |  | DD245: FAST Navigation and Drop Shipments   |  | DD269: Game-Changing Solution for Parcel/Mail Delivery                               |   |   | DD395: Insights on Today's Supply Chain Management                    |  |  |
| <b>TRACK 9: Government Mail Management</b>                |  | GM129: Keys to Building Great Workplaces!  |  | GM242: How to Lead and Develop High Performing Teams!   |  | GM268: Mail & Parcel Screening: How Safe Are You?                                    |   | GM388: Best Practices in Government Mail Management   |   | GM400: Government Mail Security: A Checklist for Success |  |
| <b>TRACK 10: Office &amp; Customer Service Management</b> |  | OS120: Mastering the Art of Organization: Transform Chaos into Clarity           |  |   | OS257: Outsourcing Contract Services Workshop                      | OS262: Customer Service 101  |   |   | OS396: Professionalism in Office Service Operations                   |  |  |
| <b>TRACK 11: USPS Workshops</b>                           |  | US122: USPS Promotions: Maximize Savings and Innovation in Your Mailing Strategy |  | US248: Enhancing Mail Operations with IMbA  | US256: Are You Eligible for Non-Profit Discounts?                  | US260: Strategies to Maximize Postage Savings through USPS Promotions and Incentives |   | US384: Using Address Change Service, Informed Visibility, and Secure Destruction for Business Decisions         | US397: Cost Savings Benefits Informed Visibility & Secure Destruction |  |  |
| <b>CONFERENCE KEYNOTE PRESENTATIONS</b>                   | 1:00-2:00pm: Conference Kickoff & Delegate Orientation: Getting the Most from Your Conference Attendance - Lance Humphries |  |  | 8:45-9:45 am Morning Keynote - Tammy Hull, Inspector General United States Postal Service             |  |  |   | 8:45-9:45 am Morning Keynote - Harnessing AI's Power in Mail and Distribution                                   |   |  |  |
|   |  |  |  | 10:00-11:00 am Mid-Morning Keynote - Tom Day, PRC Commissioner, USPS Business Brief                   |  |  |   | 10:00-11:00am Mid-Morning Keynote - How To Outsource Your Corporate Mailroom, Bill Becker, CEO, Recordsforce    |   |  |  |
|   |  |  |  | 12:30-2:00 pm Luncheon Keynote - Gary Barksdale, Chief Postal Inspector, United States Postal Service |  |  |   | 12:00-1:30pm Luncheon Keynote - The Mailbox of Tomorrow, Christine J Erna, Business Consultant, Forge Solutions |   |  |  |