

MAILCOM Las Vegas - March 3-5, 2025 - Daily Planner

Dates: >>>	Monday, March 3, 2025			Tuesday, March 4, 2025			Wednesday, March 5, 2025		
ROUND >>>	Round One: 2:00-3:00 pm	Round Two: 3:15-4:15 pm	Round Three: 4:30-5:30 pm	Round Four: 1:45-2:45 pm	Round Five: 3:00-4:00 pm	Round Six: 4:15-5:15 pm	Round Seven: 11:15-12:15 pm	Round Eight: 1:30-2:20 pm	Round Nine: 2:30-3:20 pm
TRACKS √ √ √									
Mail Systems Management	MM112: Building & Maintaining a Postal Program	MM121: Tips & Tricks to Save on Postage		MM245: Importance of Mailpiece Design: Avoiding Costly Mistakes	MM252: Postage Optimization: A Practical Guide	MM263: Mail Management 101: Sharpen Your Expertise to Optimize Your Mail Center Spend			MM399: Hiring for Growth: Recruiting Talent for the Future, Not Just the Current Role
Postal Mail Management	SS117: Mail Safety & Security: Essential Information & Training For Everyone		PM132: Periodical Mail Town Hall: Issues & Answers	PM240: Saving Money With Informed Delivery	PM254: Mailer Scorecard & Assessment: A Full-Service Mail Tool		PM370: Address Quality - Customer Data - Quality Reporting	PM385: Are you Eligible for Non-Profit Discounts	PM396: USPS Promotions: Used Effectively to Save BIG on Your Postage Dollars
Security 2025		SS129: Government Mail Security: A Checklist for Success		SS241: The 3 S's in Mail Security: Safety, Screening and Security		SS261: Mail & Parcel Screening: How Safe Are You?		SS381: Understanding the Need for Mail/Parcel Screening	
Advanced & Strategic Management	AS115: Emerging Technologies that Shape the Future of Mail: It's All About the Data		AS131: Enterprise Postal Governance	AS247: Mastering the Art of Organization: Transform Chaos into Clarity		AS264: Unlocking the Secrets of Supply Chain Management	AS379: Virtual Team Building and Management Workshop		
Digital & Print Mail Management		DP128: Best Practices of High Performing Print Shops	DP138: Service Level Agreements & Key Performance Indicators	DP240: The Digital Mailroom, Past, Present and Future	DP250: Outsourcing Your Print Production	DP266: Expanding Digitization Opportunities in the Mailroom Using AI		DP380: Successfully Managing In-House Print & Mail Operations	
Leadership & Staff Development	LD116: Crucial Conversations: Mastering High-Stakes Communication			LD243: Transformational Leadership: Inspiring and Empowering Teams for Success	LD258: Best Practices of Great Leaders	LD260: Leadership in Times of Change: Navigating and Leading Through Uncertainty		LD386: Top 10 Game Changers Required for Career Success	LD395: Mistakes Can Be Our Friends
Distribution & Delivery Management	DD119: Package Tracking: Utilizing Technology for Chain of Custody		DD134: Tips for Managing and Reducing Shipping Costs	DD244: Solutions to Manage Incoming Packages and Mail	DD255: E-commerce Fulfillment & Shipping		DD373: Parcel Fulfillment & Shipping Technology Roundtable		DD397: Unlocking Innovation & Creative Solutions to Enhance Operations
Office Services Management	OS110: Unpacking the Power of Project Management and Mail	OS124: Basic Training for New Managers & Supervisors			OS251: Customer Service 101		OS374: Building Team Camaraderie	OS388: Navigating in a Microwave Society: How to Bridge the Gap	OS394: Elevating Your Management Skills From Good to Great
Government Mail		GM122: Transitioning from Metered Postage to Permit Imprint	GM135: Best Practices in Government Mail Management			GM268: Mail Center Security: An Integrated Facilities Management Approach	GM371: Election & Government Mail Services		GM390: Government Mail, Distribution & Security Roundtable
USPS/Industry Workshops		US125: Enterprise Payment System	US137: Pricing & Classification		US259: Cost Savings Benefits of Informed Visibility & Secure Destruction	US262: Using Address Change Service, Informed Visibility, and Secure Destruction for Business Decisions	US375: USPS Promotions and Incentives	US389: College & University Roundtable	
CONFERENCE KEYNOTE PRESENTATIONS	1:00-2:00pm: Conference Kickoff & Delegate Orientation: Getting the Most from Your Conference Attendance - Lance Humphries			8:45-9:45am: Finding Your Superpower Shoshana Grove, CEO, International Bridge, Inc			8:45-9:45am: Keynote Presentation: Mailer Update: PRC Areas of Focus in 2025 PRC Vice Chairman Tom Day		
10:00-10:30am: 250th Anniversary of the Post Office, 1775-2025 Francis Ruggiero, Chief Editor, OMG				10:00-11:00am - Keynote: Real-Time Data & Analytics to Drive Mail Ops. Success Instructor: Haroon Abbu, SVP Data and Analytics, Bell and Howell					
10:30-11:30am: Future of Parcel Shipping: Pricing, Technology & Delivery Mike Erickson, President & CEO AFMS Logistics Management Group							12:15-1:15pm: Luncheon Keynote: Postal Policy Outlook 2025 and Beyond Instructor: Marie Clarke, Esq., President, Envelope Manufacturers Association		
12:00-1:30pm: Luncheon Keynote: Mail Security 2025 Gary Barksdale, Chief Postal Inspector US Postal Service									