

Daily Planner - MAILCOM 2023 Atlantic City - October 2-4, 2023

Dates: >>>	Monday, October 2, 2023			Tuesday, October 3, 2023			Wednesday, October 4, 2023		
ROUND >>>	Round One: 2:00-3:00 pm	Round Two: 3:15-4:15 pm	Round Three: 4:30-5:30 pm	Round Four: 1:30-2:30 pm	Round Five: 2:45-3:45 pm	Round Six: 4:00-5:00 pm	Round Seven: 10:15-10:15 am	Round Eight: 1:15-2:15 pm	Round Nine: 2:30-3:30 pm
TRACKS V V V									
Mail Systems Management	MS309: Using Technology to Streamline Inbound Receiving	MS101: Mail 101: Sharpen Your Mail Expertise	MS209: Managing an Intergrated Print and Mail Operation		MS303: Enterprise Online Postage: The Future of Business Mail		MS201: How to Optimize Your Mail Center Spend		MS109: Are You Claiming the Best Postage Rate?
Postal Mail Management		PM203: Cost Saving Benefits of Informed Visibility (IV) and Secure Destruction (SD)	PM205: Postage Meters: IMI Compliance and What You Need to Know	PM207: Inside Scoop on Postal Rates	PM303: Importance of Mailpiece Design	PM209: Building & Maintaining a Postal Program	PM309: Benefits of Informed Delivery	PM301: Tips & Tricks to Save on Postage	
Direct Mail Management	DM306: Full-Service Mailer Scorecard: How to Avoid Paying Penalties			DM303: Customer Data: Your Greatest Tool or Hindrance?	DM209: USPS Network Transformation	DM203: EDDM Mailing Basics: Comprehensive Guide to Every Door Direct Mail		DM205: Benefits of Going Above and Beyond USPS Address Hygiene	
Printing Management		PP103: Tips & Tricks for Reducing In-House Print & Mail Costs		PP201: Best Practices of High Performing Print Shops		PP205: Outsourcing Your Print Production	PP101: Prepress 101: Print Production Basics		
Safety & Security 2023	SS201: Advancements in Mail Screening		SS109: Mail & Parcel Screening: How Safe Are You?		SS305: Data Security in the Workplace	SS203: The Achilles Heel: Mail as a Security Threat with Easy Access to Your Facility	SS303: Understanding the Need for Mail/Parcel Screening	SS209: Who Protects Our Mail?	
Leadership / Professional & Staff Development	LD301: Professional Certification: How to Earn a CMDSM, CMDSS, OSP and MDC Credentials	LD205: Growing From Within: The Importance of Developing Your Staff	LD403: Violence in the Workplace	LD405: A Philosophy in Employee Management		LD309: TEAMWORK: Building Success One Person at a Time	LD303: Virtual Team Building and Management Workshop		LD101: Leadership 101
Parcel & Mail Distribution	PD207: Address Quality Matters in Parcel Workflows Too!		PD203: Tips and Tricks for Negotiating Best in Class Shipping Rates	PD301: Flexible Tracking and Distribution Solutions for Packages, Mail, & Much More				PD205: Package Tracking, Accountability & Productivity	PD303: Parcel Lockers: Solutions to Manage Incoming Packages and Mail
Office & Customer Services Management		OS301: Team Communication in the Workplace	OS303: Developing Future Leaders & Managers		OS101: Customer Service 101		OS305: Essential Skills for Today's Supervisors and Managers Leaders	OS109: Creating an Office Services User's Guide	OS205: Customer Service Program, Making WAVES
Government Mail Management			GM205: Government Mail Security: A Checklist for Success		GM105: Effectively Managing Poor Performers	GM209: Effective Leadership Practices in Government Mail Management			GM303: Government Mail Operations Roundtable/Workshop
Advanced & Strategic Management	AM303: Automation in the Print and Mail Industry			AM401: Developing a Health and Safety Plan for Your Organization				AM403: Enterprise Postal Governance	AM309: Why Psychological Safety is Critical for a High Performing Culture
Digital Mail Management		DI203: Digital Mail Management				DI205: Digital Mail: Real World Applications in Digitized Distribution			DI209: Managing Today's Challenges & Tomorrow's Uncertainty
Periodical Distribution		PE201: How to Apply for a Periodical Mail Permit		PE206: Exceptional Dispatch for Periodical Mail			PE203: Become a Periodical Mailer, Things You Should Know!		
Industry / Mailer Workshops	IW300: Seamless Acceptance Workshop				IW400: Understanding Address Quality Reporting			IW200: College & University Roundtable/Workshop	
CONFERENCE KEYNOTE PRESENTATIONS	1:00-2:00pm: Delegate Orientation / Networking: Getting the Most from Your Conference Attendance - Lance Humphries and Kathy Howell			8:45-10:00am: Postage Rate Outlook - Sharon Owens, Vice President Pricing, U.S. Postal Service 10:00-11:00am: The Future of Mail is Here: How Artificial Intelligence and Machine Learning are Revolutionizing the Mailing Industry - Ernie Crawford, President And CEO, Crawford Technologies 12:00-1:30pm: Leadership Luncheon – Carl Banks, Two-Time Super Bowl Champion with the New York Giants			8:45-10:00am: Direct Mail – How Personal Can You Get? Linda Fanaras, CEO, Millennium Agency 12:00-1:30pm: Leadership Luncheon - Leadership with a Purpose Timothy Kerner, President, The Millennium Group		