

MAILCOM Las Vegas, March 20-22, 2023 - Daily Conference Planner

Dates: >>>	Monday, March 20, 2023			Tuesday, March 21, 2023				Wednesday, March 22, 2023		
ROUND >>>	Round One:	Round Two:	Round Three:	Round Four:	Round Five:	Round Six:	Round Seven:	Round Eight:	Round Nine:	Round Ten:
TRACKS ∨ ∨ ∨	2:15-3:15 pm	3:30-4:30 pm	4:45-5:45 pm	10:15-11:15 am	2:00-3:00 pm	3:15-4:15 pm	4:30-5:30 pm	10:15-11:15 am	1:00-2:00 pm	2:15-3:15 pm
TRACK 1: Mail Systems Management	MS101: Mail 101: Sharpen Your Mail Expertise		MS201: Pandemic Learning for Mail Centers	MS205: How to Optimize Your Mail Center Spend	MS301: Mail Centers: An Integrated Facilities Management Component		MS103: Mail Management: The Basics	MS303- Mail Just Works: Learn Why and How It Remains Relevant	MS109: Managing a Mail Center in 2023	
TRACK 2: Postal Mail Management		PM207: Understanding Address Quality Reporting	PM209: Tracking Mail Using Informed Visibility Data	PM205: Importance of Mailpiece Design	PM301: Building & Maintaining a Postal Program	PM109: USPS Postage Meter IMI Compliance: What You Need to Know			PM202: Are You Claiming the Best Postage Rate?	PM305: Enterprise Postal Governance
TRACK 3: Safety & Security	SS203: Safety & Security 2023 Briefing: What You Need to Know	SS209: Understanding the Need for Mail/Parcel Screening			SS207: Security 2023: Training Requirements for Mail and Admin Personnel		SS301: Mail/Parcel Screening & Emergency Response Protocols	SS201: Mail & Parcel Screening: How Safe Are You?		SS205: Who Protects Your Mail?
TRACK 4: Leadership & Professional Development	LD201: What It Takes To Earn a CMDSM, CMDSS, OSP and MDC Certification		LD107: Employee Engagement, Value, and Evolution				LD205: Team Dynamics: It's A Choice	LD101: Leadership 101	LD303: What is Your Voice in the Company? Community vs. Global	LD306: Diversity and Inclusion
TRACK 5: Direct Mail Management	DM301: GHG Emissions From Your Direct Mail – From Tree to Mailbox	DM303: Learning Outcomes: "GHG Emissions from Communications 101"			DM201: USPS Promotions: Bringing Real Value to your Business	DM207: Full-Service Mailer Scorecard: How to Avoid Paying Penalties			DM203: Customer Data: Your Greatest Tool or Hindrance?	
TRACK 6: Parcel & Mail Distribution		DS401: Shipping Market Developments	DS301: Parcel Lockers: Designing a Solution to Manage Packages & Mail	DS205: Using Crystal Ball Technology to Manage Your Incoming Packages		DS203: Tips for Cutting Shipping Costs	DS201: Package Tracking, Accountability & Productivity	DS305: E-commerce Fulfillment & Shipping		DS303: Parcel Packaging Roundtable
TRACK 7: Office & Customer Service Management	OS201: Professionalism in Office Service Operations	OS303: Women in Management Panel Discussion		OS209: Team Communication in the Workplace	OS206: The Easiest Way to Save			OS301: Developing New Managers		OS109: The Importance of Developing/Crossing Training Your Staff
TRACK 8: Printing Management	PP109: Tips & Tricks for Reducing In-House Print & Mail Costs		PP301: Best Practices of High Performing Print Shops	PP201: How the New Generation of Workflow Systems Benefit Mail/Print Operations			PP203: Document Security: Recognizing Gaps in the Communication Lifecycle		PP303: Outsourcing Your Print Production?	PP101: Prepress 101: Print Production Basics
TRACK 9: USPS Workshops	US207: Rules & Regulations for First Class Bulk, Periodical & Standard Mail	US201: Tips for Effectively Working with the USPS		US203: USPS Forms: How To Manage Them Like a Pro		US301: Exceptional Dispatch for Periodical Mail		US209: Postal Q&A Workshop/Roundtable		US109: Seamless Acceptance Workshop
TRACK 10: Government Mail Management			GM203: Mail Services Change Management to a Hybrid Workforce		GM105: Effectively Managing Poor Performers	GM209: Government Mail Security: A Checklist for Success		GM301: Effective Leadership Practices in Government Mail Management	GM303: Government Mail Operations Roundtable/Workshop	
TRACK 11: College/University Workshops	CU308: Developing a Request for Proposal (RPF)	CU109: Contactless Pickup for Campus and Corporation Deliveries			CU204: College & University Roundtable/Workshop	CU201: Setting Expectations With Your Team			CU203: Benchmarking Your College/University Mail/Delivery Operations	
TRACK 12: Advanced & Strategic Management		AM301: Digital Mail: Managing Remote Mail Distribution	AM309: Why Enterprise Online Postage will be the Future of Business Mail	AM409: Eliminating Multi-Million Losses in Third Party Marketing Operations			AM404: Virtual Team Building and Management Workshop	AM401: Service Levels and Key Performance Indicators (KPI's)		
CONFERENCE KEYNOTE PRESENTATIONS	1:00-2:00pm: Conference Kickoff & Orientation Workshop			9:00 - 10:00 am Keynote General Session Chairman, Postal Regulatory Commission - Michael M. Kubayanda				9:00 - 10:00 am Keynote General Session Inspector General, United States Postal Service - Tammy Whitcomb Hull		