

# MAILCOM '19 Las Vegas - Daily Planner - September 16-18, 2019

Dates: >>>	Monday, September 16, 2019			Tuesday, September 17, 2019				Wednesday, September 18, 2019					
ROUND >>>	Round One:	Round Two:	Round Three:	Round Four:	Workshops	Round Five:	Round Six:	Round Seven:	Workshops	Round Eight:	Round Nine:		
TRACKS V V V	2:15-3:15 pm	3:30-4:30 pm	4:45-5:45 pm	10:15-11:15 am	11:30-12:30 pm	2:45-3:45 pm	4:00-5:00 pm	9:40-10:40 am	10:50-11:50 am	12:15-1:15 pm	1:30-2:30 pm		
<b>TRACK 1: Mail Systems Management</b>	MS101: Dealing With Today's Challenges in Mail Management	MS120: Sharpen Your Mail Expertise		MS245: How to Optimize Your Mail Center Spend	WORKSHOP #1: Part 1 - Navigating the Postal Waters		MS266: Design Basics for an Effective Mail & Distribution Center	MS370: New Equipment Acquisitions: Decisions, Decisions	WORKSHOP #4: Full Service & Mailer's Scorecard		MS398: Mail Management: The Basics		
<b>TRACK 2: USPS Training Workshops / Full Service / Mailer's Scorecard</b>	US102: Creating a Winning Informed Delivery Campaign		US130: eLnduction: Simplifying Drop Shipping	US242: Rules & Regulations for First Class Bulk, Periodical & Standard Mail		US254: Navigating the Postal Waters - Part 2: A Deeper Dive		US376: Are You Claiming the Best Postage Rate?			US389: Undocumented Mail Pieces		
<b>TRACK 3: Printing Technology &amp; Mail Automation</b>	PT113: Successfully Managing In-House Mail and Other Operations	PT123: Best Practices of High Performing Print Shops				PT252: Digital Mail: Real World Applications in Digitized Distribution	PT268: Thinking about Outsourcing Your Print Production?	PT374: From the Writing Pad to the USPS: The Life of a Document			PT382: Document Printing TCO's: Comparing Apples, to Oranges, to Pears		
<b>TRACK 4: Office Service Management</b>		OS125: Professionalism in Office Service Operations	OS133: What Happens to the Midas Touch When it Comes to Customer Services?	OS248: Customer Service Roundtable Workshop			OS267: Creating a Mail/Delivery Services User's Guide				OS380: 10 Steps in Creating a Great Place to Work	OS394: Mail Communications Mgr: The Corporate Consultant	
<b>TRACK 5: Safety &amp; Security Compliance Training</b>		SS121: K9 and Technology in Mail and Cargo Screening	SS138: Failure to Communicate: A Case Study on the 2018 Letter Bombs	SS241: Who Protects Your Mail?	WORKSHOP #2: Security 2019 Issues & Answers, Ask the Experts!	SS257: Developing Mail/Parcel Handling, Screening, & Threat Response Protocols			WORKSHOP #5: Explosive Trace Detection Technologies: First Line in Protection		SS496: How the USPS & Commercial Carriers Receive/Transport Deadly Materials		
<b>TRACK 6: Leadership &amp; Strategic Management</b>	LD117: Is Leadership Situational?	LD129: The Power of Positive Leadership		LD247: Leadership and Management Success at Every Level		LD260: Leadership: Moving Forward	LD372: When Change is Difficult						
<b>TRACK 7: Shipping &amp; Distribution Management</b>	SD108: Top Tips for Cutting Shipping Costs		SD137: Managing and Optimizing Internal Courier Operations			SD251: Mailing to Canada: Removing the Mystery	SD265: E-commerce Fulfillment & Shipping	SD373: International Shipping with the USPS			WORKSHOP #6: Developing Leadership Skills from Within	SD384: International Mailing Basics	
<b>TRACK 8: Address Quality &amp; Data Management</b>		AQ125: When Dirty Data Gets You Down	AQ136: Undeliverable as Addressed (UAA) Solutions			AQ258: Understanding Address Quality Reporting	AQ262: International Addressing for U.S. Mailers					AQ383: Customer Data: Your Greatest Tool or Hindrance?	AQ397: Enterprise Postal Governance
<b>TRACK 9: Postal Mail Management</b>	PM114: The Easiest Way to Save BIG \$\$\$'s		PM135: Informed Visibility: New Insights into How Your Mail Moves	PM246: Tips For Working Effectively with the USPS	WORKSHOP #3: : The U.S., the UPU and Our International Mail	PM256: Postal Q&A Workshop - Get the Answers		PM375: Importance of Mailpiece Design			PM409: USPS Forms: How To Manage Them Like a Pro		
<b>TRACK 10: College/University Mail Management</b>	CU110: Benchmarking College/University Mail/Delivery Ops	CU122: College & University Roundtable Workshop				CU253: Package Tracking, Accountability, and Productivity	CU264: Can You Discipline Without Punishment?			WORKSHOP #7: Parcel Lockers: Designing a Solution to Manage Packages/Mail	CU402: Managing With Carrots: Ideas to Motivate		
<b>TRACK 11: Government Mail Management Training</b>	GM111: Federal Government Mail Management Basics		GM139: Government Mail Security Plans: A Checklist Review	GM240: Managing Through Transition		GM252: Managing a Multi-Generational Workforce		GM378: Government Mail Operations Roundtable			GM400: Service Levels and Key Performance Indicators (KPI's)		
<b>TRACK 12: Professional Development</b>		PD126: What It Takes To Earn a CMDSM, CMDSS, OSP and MDC Certification	PD134: Keys to Maximizing Your Effectiveness!	PD249: Importance of Corporate & Personal Business Ethics			PD261: Success or Failure, What makes the Difference?	PD375: The Power of Networking: Benefits of Joining a Trade Association		PD387: Communication is Destroying Your Career			
<b>CONFERENCE KEYNOTE PRESENTATIONS</b>	1:00-2:00pm: <b>Conference Kickoff, Orientation &amp; Special Workshop on Getting the Most from Your Conference Attendance</b>			8:45-10:00am Keynote: <b>When Mail Meets the Web: Keeping Mail Relevant in an Online World</b>				8:30-9:30am Keynote: <b>The Total Mail Experience II</b>					
				12:30-2:30pm Leadership Luncheon & Keynote: <b>Turn Your Operations into a Corporate Necessity!</b>									